



*The Gray Gala*

FRIDAY, MARCH 23, 2018

SEAPORT HOTEL & WORLD TRADE CENTER, BOSTON, MA

6:00 PM RECEPTION | 7:00 PM DINNER & PROGRAM

*Your participation and support allows the  
National Brain Tumor Society to continue its critical work of  
driving discovery to uncover new treatments, and ultimately a cure.*



# The Gray Gala

National Brain Tumor Society's premier event of 2018, the Gray Gala will host 300 of the nation's preeminent leaders in professional services, academia, health care, technology, and government, as well as other supporters and partners from New England. The event will take place on March 23, 2018 where guests will be treated to dazzling city and harbor views on the Boston waterfront in the bustling Seaport District. The evening will feature silent and live auctions, entertainment, cocktails, dinner, awards, and special guests.

The proceeds of this event will support the core programs of the National Brain Tumor Society for both adults and children.

## **PHILANTHROPIC IMPACT FOR THE BRAIN TUMOR COMMUNITY**

Today, 700,000 men, women, and children are living with a brain tumor. Brain tumors are often deadly, impact quality of life, and change everything for patients and their loved ones. For children, brain tumors are the leading cause of cancer-related death in those under age 19. Brain tumors cannot be prevented and no cure exists.

As a partner, you can be part of progress for this community – helping the National Brain Tumor Society drive bold science to uncover new and better treatments, and ultimately a cure for brain tumors.

National Brain Tumor Society invites you to join us in the fight against brain tumors by becoming a sponsor of The Gray Gala.

## **A NOTE ABOUT GRAY**

*The color gray represents brain tumor awareness because healthy brain matter is often referred to as gray matter.*

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## SPONSORSHIP LEVELS

### Gray Gala Sponsor: \$50,000

- ❖ 3 Tables of ten with priority seating
- ❖ Name and/or logo on event invitation (based on printing deadlines)
- ❖ Prominently placed full page ad in event program book
- ❖ Special acknowledgment from the stage during the event
- ❖ Prominent placement on event signage
- ❖ Acknowledgment on Gray Gala website
- ❖ Lunch with National Brain Tumor Society Chief Executive Officer, David Arons, Special Scientific Advisor to National Brain Tumor Society, Dr. Alfred Yung, and Chairman of the Board, Michael Nathanson

### Discovery Sponsor: \$25,000

- ❖ 2 Tables of ten with priority seating
- ❖ Name and/or logo on event invitation (based on printing deadlines)
- ❖ Full page ad in program book
- ❖ Name on event signage
- ❖ Acknowledgment on Gray Gala website

### Treatment Sponsor: \$15,000

- ❖ 1 Table of ten with priority seating
- ❖ Full page ad in program book
- ❖ Name on event signage
- ❖ Acknowledgment on Gray Gala website

### Impact Sponsor: \$10,000

- ❖ 1 Table of ten with preferred seating
- ❖ Half page ad in program book
- ❖ Name on event signage
- ❖ Acknowledgment on Gray Gala website

### Partner Sponsor: \$5,000

- ❖ Seating for six
- ❖ Name on event signage
- ❖ 1/4 page ad in the program book
- ❖ Acknowledgment on Gray Gala website

### Community Sponsor: \$3,000

- ❖ Seating for six
- ❖ Name on event signage
- ❖ Listing in program book
- ❖ Acknowledgment on Gray Gala website

### Awareness Sponsor: \$1,000

- ❖ Listing in program book
- ❖ Name on event signage
- ❖ Acknowledgement on Gray Gala website

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**FOR MORE INFORMATION**

Form more information on sponsorship packages or customized opportunities: Please contact Wendi Nance at **[wnance@braintumor.org](mailto:wnance@braintumor.org)** or call 617 685 7035

*National Brain Tumor Society is a registered 501(c)(3) nonprofit organization, our EIN/tax ID number: 04-306-8130. All gifts are tax deductible to the full extent of all applicable laws. All correspondences can be sent to 55 Chapel Street, Suite 200, Newton, MA 02458.*